

Why we're not worried about the deficit and debt!



It's coincidental Ross Perot passed away at a time when many members of our political and economic classes are increasingly concerned about our nation's deficit and debt, and how both could be meaningful headwinds for the economy and risk assets going forward. While not dismissive of those concerns, we simply don't see the deficit or debt weighing on growth and risk assets today. We would note that history proves neither to be credible reasons for shunning US stocks.

When Mr. Perot first sought the Presidency in 1992, he made our growing deficit and debt central to his campaign and argued convincingly that our country

and economy would suffer irreparable harm if both weren't reduced immediately. At the time, our annual deficit was roughly \$300 million and our debt totaled \$4 trillion.

Fast forward to today, and our annual deficit is approaching \$1 trillion and total debt is about \$21 trillion. Those numbers might be shockingly large on an absolute basis, but as always perspective and context are key. Our deficit today is about 4% of GDP, a level comparable to the early 1990s and early 2000s, and total debt is about 100% of GDP, a debt to GDP ratio below many other developed nations. Also, as interest rates are low our borrowing costs are quite manageable, with interest expense totaling 1.6% of GDP compared to 3% in 1989. The US is having no difficulty borrowing today, particularly in a world where \$13 trillion of sovereign bonds outside our country offer investors a negative yield.

Finally, at the time of the 1992 Presidential election, the S&P 500 Index (S&P 500) traded at 431, while today it trades at 3,020. If concerns over our deficit and debt caused you to sell stocks in 1992, you missed out on a total return of more than 1,000% for the S&P 500, through June 2019. Someday our deficit and debt may pose a risk to our economy and markets. But not yet.



Brinker Capital Market Barometer

The weight of the evidence shifted even further into positive territory. Our modest overweight to risk drifted higher in June, aligning portfolios with this view.

SHORT-TERM FACTORS (< 6 months)					
	CHANGE	NEGATIVE	NEUTRAL	POSITIVE	
Momentum	\rightarrow				Market momentum strengthened
Trend	\rightarrow		•		Global equity indices moved above ST and LT moving averages
Investor sentiment					Investor sentiment surveys more optimistic but fund flows muted
Seasonality		•			Third quarter historically weakest for equities
INTERMEDIATE-TERM FACTORS (6-36 months)					
	CHANGE	NEGATIVE	NEUTRAL	POSITIVE	
Fiscal policy					Fiscal stimulus expected to increase leading up to 2020 election
Monetary policy					Expectations for a Fed rate cut; global central banks more accommodative
Inflation	\rightarrow				Global inflation low and slowing; inflation expectations muted
Interest rate environment					Longer-term rates range-bound; yield curve inversion at short end
Macroeconomic					US growth solid but ex-US growth weaker; global trade war concerns
Business sentiment			•		Small business confidence off record high; CEO confidence little improved
Consumer sentiment					Remains at elevated levels; still supportive
Corporate earnings					US earnings growth still solid; softer outside US
Credit environment				•	Credit spreads have tightened
LONG-TERM FACTORS (36+ months)					
	CHANGE	NEGATIVE	NEUTRAL	POSITIVE	
Valuation			•		US equity valuations at long-term averages; more attractive ex-US
Business cycle					Long recovery but has been muted; few signs point to recession
Demographics			•		Mixed (US and emerging markets positive; developed intl negative)

Source: Brinker Capital. Information is accurate as of July 2, 2019. Themes and specific funds utilized to implement themes are discussed within the context of Brinker Capital's managed asset allocations and are based on current market conditions and constitute Brinker Capital's judgment and opinions, which are subject to change without notice. Past performance does not guarantee future results. Statements referring to future actions or events, such as the future financial performance of certain asset classes or market segments, are based on the current expectations and projections about future events provided by various sources, including Brinker Capital's Investment Management Group. These statements are not guarantees of future performance and actual events may differ materially from those discussed. Brinker Capital Inc., a registered investment advisor.