

## Something worth paying attention to other than the election



What – other than the election – should be commanding investor attention these days? Our vote would be the bond market. To help put politics and the bond market in the same neat little box, we turn to renowned political consultant James Carville, who in the early 1990s said, "I used to think that if there was reincarnation, I wanted to come back as the president or the pope or a .400 baseball hitter. But now I would like to come back as the bond market. You can intimidate everybody."

The catalyst for the quote was a spike in the US 10-Year yield to 8%, a move that forced Washington, DC to pivot to deficit reduction.

One can only wonder what the bond market of the early 1990s would make of today's Federal deficit equivalent to 16% of GDP! Consider, the bond market is larger than the stock market, a constant source of capital for companies and governments, and particularly attuned to changes in economic conditions. All of which makes the bond market's recent behavior worth paying attention to - the yield on the US 10-Year note has jumped to 0.86% (still exceptionally low by historical standards but up from just 0.50% in August) and the US Yield Curve (the spread between the yield on the US 2-Year note and the US 10-Year note) has steepened to 70 basis points, or 0.70%, up from 40 basis points two months ago. Some argue the backing up of yields has been driven by concern over the coming election, while others interpret the move, and the steepening of the curve, as indicative of greater government spending and economic growth to come. We are not yet sure which argument merits our support, but we are leaning toward the latter. Finally, with the S&P 500 Index up 5.18% since August 3rd, our Election Countdown Calculator indicates Donald Trump will win reelection.



## **Brinker Capital Market Barometer**

Demographics

We continue to focus on the COVID-19 pandemic and the upcoming election as key drivers for the economy, financial markets, and confidence over the near term. The Federal Reserve remains extremely supportive from a monetary policy perspective, while it remains to be seen whether Washington, DC can agree on another fiscal package. Due to our uneven economic recovery, and uncertainty surrounding the upcoming election, we expect the equity market to remain range-bound in the near term. Overall, the barometer leans neutral to slightly positive, in-line with our modest overweight to risk across portfolios.

## **SHORT-TERM FACTORS** (< 6 months) CHANGE NEGATIVE POSITIVE Momentum Momentum remains solid US markets above 50-day and 200-day moving averages Trend Sentiment surveys show optimism but equity outflows continue Investor sentiment Seasonality weaker through October, especially during election cycle Seasonality **INTERMEDIATE-TERM FACTORS** (6-36 months) CHANGE POSITIVE NEGATIVE Fiscal policy Strong initial fiscal response; debate on additional package continues Monetary policy Fed all in to support markets and economy; Global central banks also supportive Global inflation low; Fed committed to more flexibility with inflation target Inflation Treasury yields remain at low levels but stable; yield curve positively sloped Interest rate environment Macroeconomic data has bottomed; uneven improvement as economy reopens Macroeconomic CEO confidence improved but still weak; small biz optimism improving **Business sentiment** Increased sharply in August, but remains below pre-pandemic levels Consumer sentiment Looking for improvement after negative impact of COVID-19 on 1H2020 results Corporate earnings Credit environment Credit environment is stable and Fed remains supportive LONG-TERM FACTORS (36+ months) CHANGE NEGATIVE Equity valuations above long-term averages but not a near-term driver Valuation US exited recession that began in February; recovery will be uneven Business cycle

Source: Brinker Capital. Information is accurate as of October 8, 2020. Themes and specific funds utilized to implement themes are discussed within the context of Brinker Capital's managed asset allocations and are based on current market conditions and constitute Brinker Capital's judgment and opinions, which are subject to change without notice. Past performance does not guarantee future results. Statements referring to future actions or events, such as the future financial performance of certain asset classes or market segments, are based on the current expectations and projections about future events provided by various sources, including Brinker Capital's Investment Management Group. These statements are not guarantees of future performance and actual events may differ materially from those discussed. Brinker Capital Investments, LLC, a registered investment advisor. MSCI AC World ex US Index as composite ranked by five growth rates. This is a common proxy used to represent the growth segment of the developed international market. MSCI EAFE Index: A market-capitalized weighted index representing developed international equity markets located in Europe, Australia, Asia and Far East (EAFE). S&P 500 Index: An index consisting of 500 stocks chosen for market size, liquidity and industry grouping, among other factors. The S&P 500 is designed to be a leading indicator of U.S. equities and is meant to reflect the risk/return characteristics of the large-cap universe. Companies included in the Index are selected by the S&P Index Committee, a team of analysts and economists at Standard & Poor's. Barclays US Aggregate Index: A market capitalization index representing 13% of global market capitalization. Captures mid and large cap across more than two dozen emerging market countries.

Mixed - US and emerging markets positive but developed international negative