# Weekly Wire

MAY 2, 2022

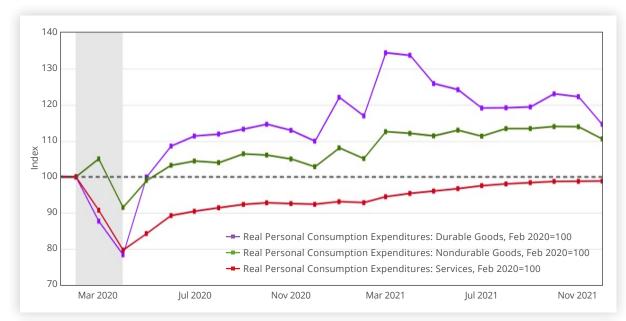


## As The US Economy Stepped Back, The US Consumer Stepped Up

One of the more widely discussed data points last week will likely be one of the more widely discussed data points this week. That is, per the Bureau of Economic Analysis, the US GDP shrank by 1.4% on a real or inflation-adjusted basis in the first quarter—the first time the economy has contracted since early in the pandemic.

While we are disappointed in the performance of the US economy in the first guarter, we are not that concerned that the negative GDP print portends greater economic weakness to come. Our sanguine view of things is driven by what got us, for lack of a better term, to that negative 1.4% GDP print. Specifically, trade knocked more than three points off the GDP in the quarter as real imports surged 17% quarter to quarter. By way of background, a trade deficit detracts from the GDP, and a trade surplus adds to the GDP as the basic formula for calculating GDP is Consumption + Government Spending + Investment + Net Exports. As our economy has bounced back faster and stronger than most - and we typically run a trade deficit anyway – it isn't surprising to see trade knock the GDP by such a meaningful amount. It is also worth noting that imports should normalize, and trade should be less of a headwind going forward. The other number worth calling out is that consumer spending rose 2.7% in the guarter—a very strong showing and a very important data point considering the US consumer (or Consumption) accounts for about 70% of GDP.

Finally, within consumer spending, we saw spending on services jump by more than 4%, while spending on goods fell by 0.1%. When the economy shut down in early 2020, spending across the board plunged, then spending on durable goods spiked and spending on services remained below trend as everyone bought a Peloton but no one could get a haircut (see chart). Now, as the economy reopens, we are seeing spending on services accelerate. And considering that household purchases of services represent the majority of personal consumption expenditures, that should be good news for the economy through 2022.



#### Stocks, bonds, and commodities (4/29/2022) Security name Last QTD chg YTD chg 12mo chg S&P 500 MSCI AC 302.42 World ex USA MSCI EAFE 2033.70 MSCI EM 1076.19 Bloomberg Barclays US Agg Crude Oil WTI Natural Gas

ITEas	Treasury rates (4/29/2022)				
	Price		Yield		
2Y	99.18 /	99.1	2.715		
3Y	99.07 /	99.0	2.900		
5Y	99.01 /	99.0	2.957		
7Y	99.10 /	99.1	2.980		
10Y	91.01 /	91.0	2.932		
30Y	85.07 /	85.0	3.001		

Treasury rates (4/29/2022)

Weekly reports			
ld	This week (5/2/2022)		
15	• ISM Manufacturing SA Apr		
00 57	• Nonfarm Payrolls SA Apr		
 30	Week of 4/25/2022		
32	• Pending Home Sales M/M Mar (1.2%)		
01	• GDP Q1 SAAR Q/Q (1.4%)		

### **Brinker Capital Market Barometer**

The US economy is experiencing solid growth to start the year, as evidenced by strength in the labor market, the housing market, and consumer spending. While the geopolitical events in eastern Europe are cause for concern and are currently weighing on global equity markets, historically, these types of events are not a significant issue for capital markets unless a recession develops. While growth in the US is accelerating, events may have a larger impact on economies in Europe. Inflation continues to move higher, now helped by higher commodity prices. The Federal Reserve is expected to raise short-term rates only a quarter of a point at the March meeting, but their path to normalization may need to accelerate if we continue to see persistently high inflation. Higher inflation continues to weigh on consumer confidence, but spending levels are strong. Fiscal policy is more of a headwind this year and the likelihood of sizeable new fiscal spending is slim. Treasury yields continue to edge higher, and while we have not yet reached levels that would impact the economy, the yield curve has flattened. We expect continued market volatility as we experience a normalization of liquidity and policy and heightened geopolitical concerns, a backdrop that is favorable for our active approach.

### **SHORT-TERM FACTORS** (< 6 months)

Momentum Trend Investor sentiment Seasonality

HANGE	NEGATIVE	NEUTRAL	POSITIVE
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$\rightarrow$		•	

Market momentum and breadth have notably improved
Major indices have moved back above their moving averages to varying degrees
Surveys show significantly more bears than bulls, a contrarian indicator
In a mid-term election year, more seasonal suport through April

#### **INTERMEDIATE-TERM FACTORS** (6-36 months)

Fiscal policy
Monetary policy
Inflation
Interest rate environment
Macroeconomic
Business sentiment
Consumer sentiment
Corporate earnings
Credit environment

CHANGE	NEGATIVE	NEUTRAL	POSITIVE
$\leftarrow$		•	
$\leftarrow$			

Fiscal drag a headwind in 2022; unlikely to see any major new fiscal spending Fed may have to more aggressively hike, but balance sheet still supportive for now Persistently high inflation may cause Fed to adjust timeline; weighing on sentiment Rates remain historically low, however, parts of the yield curve have inverted Economic growth continues to be solid (e.g. employment, housing, spending) Business confidence measures declined from recent highs, but remain elevated Consumer sentiment and spending are deteriorating as inflation persists Broad-based strength in earnings although pace of growth will decelerate Corporate credit spreads are widening but still at tight levels relative to history

### **LONG-TERM FACTORS** (36+ months)

CHANGE

Valuation Business cycle Demographics

NEGATIVE	NEUTRAL	POSITIVE

Equity valuations have moved closer to long-term averages
In an economic expansion period with positive GDP growth since 3Q20
Emerging markets with more favorable trends overall than developed markets

For informational purposes only. Indices are unmanaged, and an investor cannot invest directly in an index. Source: Brinker Capital. Information is accurate as of April 1, 2022. Themes and specific funds utilized to implement themes are discussed within the context of Brinker Capital's managed asset allocations and are based on current market conditions and constitute Brinker Capital's judgment and opinions, which are subject to change without notice. Past performance does not guarantee future results. Statements referring to future actions or events, such as the future financial performance of certain asset classes or market segments, are based on the current expectations and projections about future events provided by various sources, including Brinker Capital's Investment Management Group. These statements are not guarantees of future performance and actual events may differ materially from those discussed. MSCI AC World ex US Growth: An index made up of approximately the top 50% of the MSCI AC World ex US Index as composite ranked by five growth rates. This is a common proxy used to represent the growth segment of the developed international market. MSCI EAFE Index: A market-capitalized weighted index representing developed international equity markets located in Europe, flustial, Asia and Far East (EAFE). S&P 500 Index: An index consisting of 500 stocks chosen for market size, liquidity and industry grouping, among other factors. The S&P 500 is designed to be a leading indicator of U.S. equities and is meant to reflect the risk/return characteristics of the large-cap universe. Companies included in the Index are selected by the S&P Index Committee, a team of analysts and economists at Standard & Poor's. Barclays US Aggregate Index: A market capitalization-weighed index, maintained by Barclays Capital, and is often used to represent investment grade bonds being traded in the US. MSCI Emerging Markets: a float-adjusted market capitalization index representing 13% of global market capitalization. Captures mid